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PRESS RELEASE

United Way St Croix and Red Cedar Valleys
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FOR IMMEDIATE RELEASE

Otto Bremer Trust selects United Way Wisconsin as philanthropic intermediary for its Community Responsive Fund grants

United Way Wisconsin will administer and distribute \$2 million in grants to local nonprofits this summer from the Otto Bremer Trust, with awards up to \$75,000. The Otto Bremer Trust selected United Way St. Croix and Red Cedar Valleys (UW Valleys) as one of six United Way organizations in Wisconsin to facilitate grants in UW Valleys' six-county service area.

May 12, 2025, Hudson, WI – United Way St. Croix and Red Cedar Valleys (UW Valleys) has been selected by the Otto Bremer Trust (OBT) as one of six United Ways in Wisconsin to administer OBT Community Responsive Fund grants through United Way Wisconsin.

UW Valleys will serve as a local expert to ensure that the Otto Bremer Trust is increasing the positive impact in the regions it serves, focusing on grants for organizations within UW Valleys' six-county service area of Burnett, Dunn, Pepin, Pierce, Polk, St. Croix counties.

"The Otto Bremer Trust is proud to work with United Way Wisconsin to administer and distribute grant funds in Wisconsin," said Frank Miley, co-CEO and trustee, OBT. "The Trust's mission has always been to fund organizations and programs that effectively address challenges and opportunities in their local communities. What better way to have a deeper understanding of where those challenges are than to work with an organization like United Way, which is fully integrated into the communities and regions we serve. We look forward to working together to increase our impact."

Local nonprofits, organizations, and groups may apply for funding from the OBT Community Responsive Fund through UW Valleys. Qualified applicants must focus on one or more of the following areas:

- Literacy: Organizations and programs advancing literacy.
- Adoption and Foster Care Services: Organizations and programs that support adoption and foster care.
- Children's Health: Organizations and programs that provide health-related access and services for children.
- Children's Disability Services: Organizations and programs focused on supporting children with physical/cognitive disabilities.
- Mental Health: Organizations and programs that support access to and delivery of mental health services, with preference given to work that addresses the needs of children aged 5-15.
- Capital Projects for Hospitals and Clinics: Activities supporting the maintenance of hospitals, construction of facilities, and purchase of medical equipment.



"UW Valleys is honored to partner with the Otto Bremer Trust to support its Community Responsive Fund grants. Meeting community members' needs is central to our respective missions. We look forward to working with local nonprofits to address community challenges and opportunities through these Otto Bremer Trust grants" said Steve McCarthy, Executive Director of UW Valleys.

Grant applications are now open for local nonprofit organizations and can be found at: <https://www.uwvalleys.org/otto-bremer-trust>.

For more information about UW Valleys, visit <https://www.uwvalleys.org>.
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About United Way St. Croix and Red Cedar Valleys

United Way St. Croix and Red Cedar Valleys (UW Valleys) fights for the health, education, and financial stability of every person in Western Wisconsin. UW Valleys is committed to improving lives by mobilizing the caring power of communities Burnett, Dunn, Pepin, Pierce, Polk, and St. Croix counties. Through strategic partnerships and impactful initiatives, UW Valleys helps address critical community needs and create lasting change.

About the Otto Bremer Trust

The Otto Bremer Trust is a private charitable trust based in St. Paul, Minn. Created in 1944 by business and community leader Otto Bremer, it is committed to supporting an enhanced quality of life for residents of Minnesota, Montana, North Dakota, and Wisconsin. Since its founding, OBT has invested more than \$1 billion in its region's people, places, and opportunities.