



Director of Development

Location: Hudson or Menomonie, WI (Hybrid)

Salary Range: \$63,000-\$70,000 annually, commensurate with experience

Employment Type: Full-Time

About Us

United Way St. Croix and Red Cedar Valleys (UW Valleys) fights for the health, education, and financial stability of everyone in Western Wisconsin. Serving Burnett, Dunn, Pepin, Pierce, Polk, and St. Croix counties, UW Valleys provides targeted grants to area nonprofits, while also providing diaper bank services to people in Dunn, Pierce, and Polk counties, and offering vital services such as 211 and the John Coughlin Hope Fund, which connect people to resources during times of crisis.

Role Description

We are seeking a dynamic Director of Development to oversee all aspects of UW Valleys' fundraising, including annual giving, planned giving, and select special events, with a strong focus on workplace campaigns. In collaboration with the Executive Director and the board's fundraising and marketing committees, this individual will build partnerships and engagement strategies to advance UW Valleys' mission and impact. Some marketing responsibilities are also included, supporting broader outreach and visibility efforts across UW Valley's six-county region.

Qualifications

- Proven experience in annual giving, planned giving, and philanthropy
- Strong fundraising and event coordination skills
- Excellent communication and interpersonal skills
- Ability to work independently and collaboratively
- Experience in non-profit or community development sectors a plus
- Bachelor's degree in Sales, Marketing, Business, Finance, Nonprofit Management, or related field, or equivalent experience.

Compensation & Benefits

Salary is commensurate with experience. Our comprehensive benefits package includes:

- 403(b) retirement plan with up to 5% employer match
- Healthcare stipend
- 120 hours of paid time off in the first year
- Two floating holidays and nine paid holidays
- Flexible on-site/off-site work arrangements
- The opportunity to do meaningful work that strengthens communities across the St. Croix and Red Cedar Valleys.

How to Apply: Interested candidates are invited to submit a resume, cover letter, and three professional references to steve.mccarthy@uwvalleys.org. Applications will be reviewed on a rolling basis, and interviews will continue until the position is filled. UW Valleys is proud to be an equal opportunity employer. We welcome and encourage applications from individuals of all backgrounds.

To learn more about our work and impact, please visit uwvalleys.org.