



2025 211 DATA

TOTAL CONTACTS

- 2644**
total community contacts made
- 2206**
phone calls answered
- 149**
online chats supported
- 245**
text messages responded to
- 6**
emails responded to

CONTACTS BY COUNTY

Burnett	87
Dunn	25
Pepin	2
Pierce	228
Polk	344
St. Croix	623
Statewide	1335

HIGH DEMAND PERIODS FOR 211

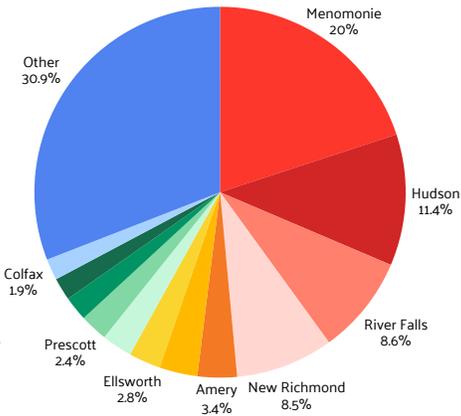
DAY	Monday Tuesday Thursday
MONTH	August October December January

TOTAL NUMBER OF REFERRALS

- 6297**
(Burnett, Pierce, Polk, & St. Croix Counties)
- 8397**
(Burnett, Dunn, Pepin, Pierce, Polk & St. Croix Counties)
- Average Call Length**
5:18

INTERACTIONS PER CITY

- Menomonie
- Hudson
- River Falls
- New Richmond
- Amery
- Osceola
- Ellsworth
- Somerset
- Prescott
- Baldwin
- Saint Croix Falls
- Colfax
- Other



2644 TOTAL CONTACTS

TOP AGENCY REFERRALS IN THE 6 COUNTY REGION

- Foundation For Rural Housing**
Total referrals - 813
Rent Assistance - 576
- UW Valleys**
Total referrals - 661
John Coughlin Hope Fund - 643
- Operation HELP**
Total referrals - 477
Financial Assistance - 326
- Workforce Resource Center**
Total referrals - 475
Financial Assistance - 370
- WestCAP**
Total referrals - 370
Energy Assistance - 214

- Salvation Army Grace Place**
Total referrals - 369
Financial Assistance - 203
- Our Neighbor's Place**
Total referrals - 195
Day Center - 139
- Salvation Army Pierce County**
Total referrals - 170
Financial Assistance - 170
- Salvation Army Polk County**
Total referrals - 165
Financial Assistance - 165
- Wild Rivers Habitat for Humanity**
Total referrals - 101
Rent Assistance - 97

ALICE DATA IN THE 6 COUNTY REGION

(Asset Limited, Income Constrained, Employed)

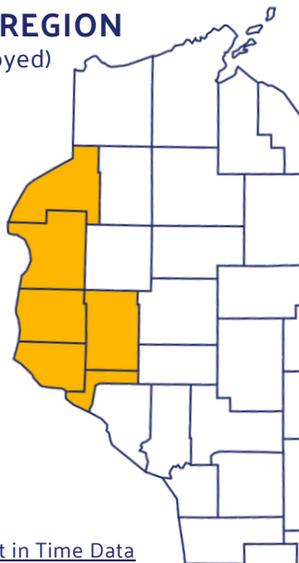
Our Six County Population: 253,903
Total Households: 100,706

Median Household Income: \$79,245
State Average: \$74,631

Labor Force Participation Rate: 63%
State Average: 65%

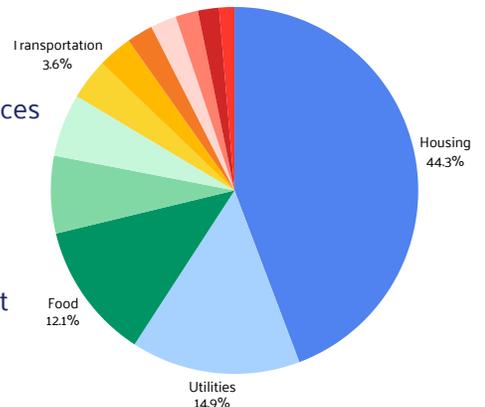
ALICE Households: 24%
State Average: 24%

Households in Poverty: 9.7%
State Average: 11%



UW VALLEYS SERVICE AREA: TOP NEEDS OF 2025

- Housing
- Utilities
- Food
- Material Goods
- Information Services
- Transportation
- Disaster Services
- Health Support
- Family Support
- Mental Health
- Addiction Support
- Legal Services



Source: United for ALICE, 2023 Point in Time Data