



UNITED WAY ST. CROIX AND RED CEDAR VALLEYS

2025 211 DATA DUNN COUNTY

TOTAL CONTACTS IN DUNN COUNTY

- 25** total community contacts made
- 21** phone calls answered
- 4** text messages responded to

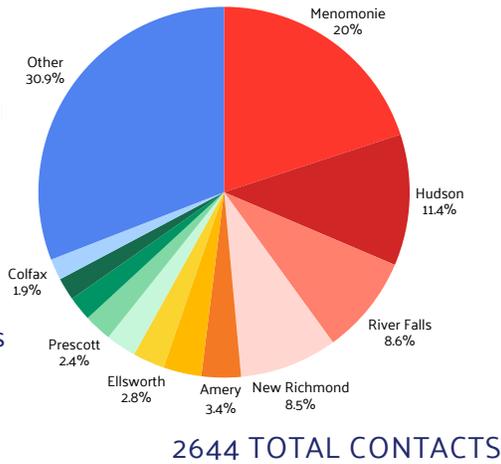
(Since December 16, 2025)

TOP AGENCY REFERRALS IN DUNN COUNTY

Salvation Army Dunn County Financial Assistance	100
Dunn County Human Services Benefits Screening	92
Stepping Stones of Dunn County Food Pantry	79
Aging and Disability Resource Center Information and Referral	29
The Bridge To Hope Domestic Violence Services	22

INTERACTIONS PER CITY

- Menomonie
- Hudson
- River Falls
- New Richmond
- Amery
- Osceola
- Ellsworth
- Somerset
- Prescott
- Baldwin
- Saint Croix Falls
- Colfax
- Other



EXPANDING REACH, STRENGTHENING RESPONSE: 2025 HIGHLIGHTS

UW Valleys 211 Service Area Grows

On December 16, 2025, United Way St. Croix and Red Cedar Valleys (UW Valleys) expanded 211 services to Dunn and Pepin counties after the Great Rivers 211 Center closed. This ensured uninterrupted access to essential resources, reinforcing 211 as a trusted connection for housing, financial assistance, and other critical needs.

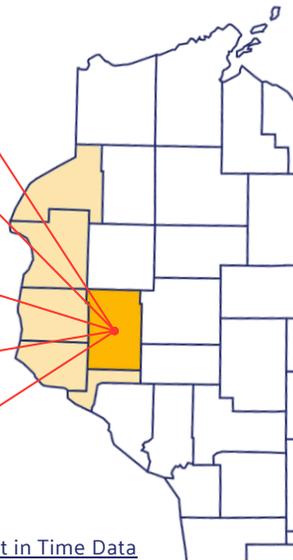
Rapid Response During Historic Floods

In August 2025, historic flooding in southeastern Wisconsin, including Milwaukee, caused widespread damage and emergency needs. UW Valleys 211 pitched in and handled 168 disaster-related calls, contributing to a statewide total of 26,546 requests for help. This busy month underscored 211's vital role in connecting residents to timely disaster support.

ALICE DATA IN DUNN COUNTY

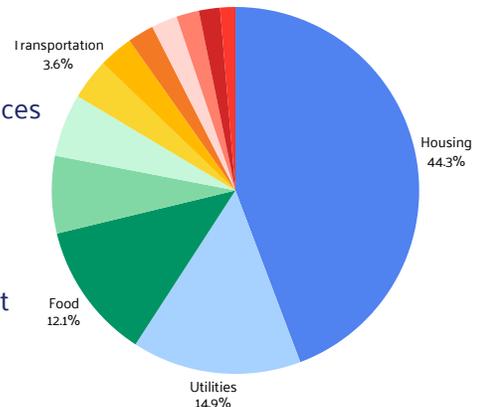
(Asset Limited, Income Constrained, Employed)

- Dunn County Population: 45,349**
Total Households: 17,369
- Median Household Income: \$71,785**
State Average: \$74,631
- Labor Force Participation Rate: 67%**
State Average: 65%
- ALICE Households: 25%**
State Average: 24%
- Households in Poverty: 12%**
State Average: 11%



UW VALLEYS SERVICE AREA: TOP NEEDS OF 2025

- Housing
- Utilities
- Food
- Material Goods
- Information Services
- Transportation
- Disaster Services
- Health Support
- Family Support
- Mental Health
- Addiction Support
- Legal Services



Source: United for ALICE, 2023 Point in Time Data