

MARCH 2026

A NEW CHAPTER, CONTINUED IMPACT.



UNITED WAY
St. Croix and
Red Cedar Valleys



A Monthly Update From UW Valleys

Stay informed and connected with United Way St. Croix and Red Cedar Valleys (UW Valleys). Each month, we'll share stories of community impact, highlight upcoming events, and celebrate the partners and people making it all possible.



Welcoming Our New Executive Director

UW Valleys has named Randy Morrisette II as its new Executive Director following the retirement of Steve McCarthy.

Morrisette brings more than 25 years of leadership experience and a strong commitment to public service, including his role on the Hudson Common Council, where he currently serves as Council President.

As UW Valleys continues building momentum across Western Wisconsin, Morrisette will focus on strengthening partnerships and advancing community driven solutions across the region.

[Read the Full Press Release](#)

UW Valleys Diaper Bank Expands into Pepin County

Beginning March 1, 2026, the **UW Valleys Diaper Bank** will begin distributing diapers in Pepin County through the **Family Resource Center of Buffalo and Pepin Counties** in Durand. This expansion increases access to essential diaper supplies for families and strengthens support for caregivers across the region.

By growing our network of distribution partners, UW Valleys continues working to ensure families have reliable access to basic needs that support child health and well being.

[Learn about the Diaper Bank!](#)



DIAPER DRIVE March 2nd-28th, 2026

Supporting the UW Valleys Diaper Bank

Drop Off Locations:

Dresser
111 WI-35 N,
Dresser, WI 54009

New Richmond
109 East Second Street,
New Richmond, WI 54017

Hudson
744 Ryan Dr Suite #100,
Hudson, WI 54016

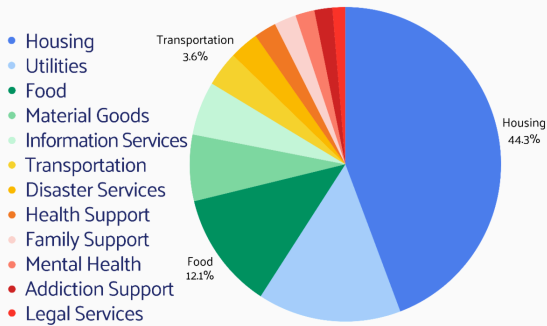
Somerset
531 Main Street,
Somerset, WI 54025



FNC Bank is hosting a diaper drive for the UW Valleys Diaper Bank through March 28. Donations can be dropped off at their

locations in Dresser, Hudson, New Richmond, and Somerset.

UW VALLEYS SERVICE AREA: TOP NEEDS OF 2025



211 Impact Report

UW Valleys has released the 2025 211 Impact Report.

211 is a free, confidential helpline that connects people to local resources for housing, food, and utility assistance. In 2025, 211 provided 8,397 referrals across our six county region. Housing was the top need at 44.3 percent.

When Brian's rental home burned down, he called 211 unsure where to turn. A Community Resource Specialist helped his family get emergency shelter, access food and clothing, and connected them to resources for a new home.

Read the full report to see how 211 serves as a trusted first call for help in our community.

[View the Impact Reports](#)

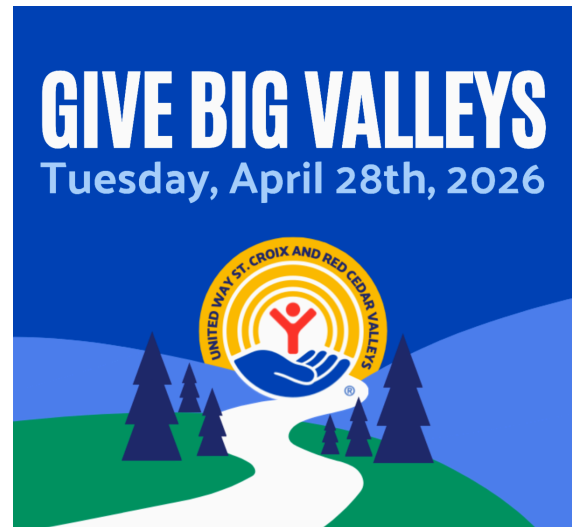
Make Your Mark on April 28. Register for Give Big Valleys!

Registration is underway for Give Big Valleys, the 24 hour online giving event hosted by UW Valleys. Nonprofits can still **sign up** and begin preparing for a powerful day of generosity across our region. Save the date for Tuesday, April 28, 2026, and join communities throughout Western Wisconsin in making a big impact.

Registration is open until April 17, 2026.

[Learn more about Give Big!](#)

[Sponsorship Opportunities](#)





Supporting Local Nonprofits Through the Otto Bremer Trust Community Responsive Fund

United Way St. Croix and Red Cedar Valleys is continuing its partnership with United Way of Wisconsin and the Otto Bremer Trust to help direct critical funding to nonprofits serving our region.

Through the Otto Bremer Trust Community Responsive Fund, United Way of Wisconsin will administer \$4 million in grant funding to support organizations responding to urgent community needs. Participating United Ways across the state, including UW Valleys, will help connect this funding to local nonprofits working in areas such as food, shelter, low-income healthcare clinics, disability services, and school based mental health.

[Watch for more information in the coming weeks about the grant application process!](#)



[Read the Full Press Release](#)

Round Up to Support the 2026 Winter Wear Open House

Starting February 1, round up your purchase at [Marketplace Foods](#) in Menomonie to support the Winter Wear Open House. Hosted annually each fall by Marketplace Foods with support from UW Valleys, the event provides free coats, hats, gloves, and boots to community members in need.

Special Thanks to [MarketPlace Foods!](#)

[Winter Wear Open House](#)

ROUND UP FOR WARMTH

Help neighbors stay warm at the [Winter Wear Open House](#). Round up your purchase for coats, hats, and gear.

- [Sunday, February 1 - Tuesday, March 31](#)
- [207 Pine Ave E, Menomonie, WI 54751](#)



Mark Your Calendars

- [ROUND UP](#) at Marketplace Foods, Menomonie - February 1 to March 31, 2026
- [FNC Bank Diaper Drive](#) - March 2-28, 2026
- [Give Big Valleys](#) - April 28, 2026
- [Day of Caring](#) - October 1, 2026

[View Events](#)



UW Valleys Mission

United Way St. Croix and Red Cedar Valleys fights for the health, education, and financial stability of every person in Western Wisconsin. Serving Burnett, Dunn, Pepin, Pierce, Polk, and St. Croix counties, we unite people and resources to tackle our region's most pressing challenges.

THANK YOU FOR YOUR SUPPORT!

Your generosity makes everything possible. Together, we're strengthening our communities, supporting neighbors, and creating lasting impact.



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